

Green Ways

A JOBS FOR THE FUTURE INITIATIVE



February 28, 2012

GREENWAYS TO GOOD JOBS
GREEN JOBS INNOVATION FUND PEER LEARNING MEETING

Table of Contents

The Strategic Approach
Meet the National Partners
Getting to Know You
Goals Large and Small
What to Expect Over the Next 30 Months
Lessons from Our Pathways Experience

GREENWAYS TO GOOD JOBS: A STRATEGIC SOLUTION

- ❑ Strategies for co-investment in building workforce system capacity to link workforce development, education, and employers in green workforce partnerships.
- ❑ Strategies for creating career pathways for lower-skilled adults.
- ❑ Strategies for improving access to non-traditional family sustaining jobs for women.
- ❑ Strategies for strengthening the links between workforce providers and registered apprenticeships.
- ❑ Many pockets of innovation—how do we scale and sustain them?

THE PARTNERS

JOBS FOR THE FUTURE

- **Grant Recipient:** Contract management, financial management, partner coordination, grant monitoring, liaison to Department of Labor
- **Technical Assistance Provider:** peer learning meetings, program-to-program networking, coaching, documentation of promising practices

WIDER OPPORTUNITIES FOR WOMEN

- **National Partner:** program oversight and coaching, technical assistance on access and success for women in trades, financial literacy, career coaching.

SEVEN REGIONAL FUNDING COLLABORATIVES

- **Local Partners:** sub-grant recipients; local grant management, program oversight, leveraged resources, liaison to JFF and WOW, capacity building to strengthen local workforce partnerships



174 Participants



131 Participants



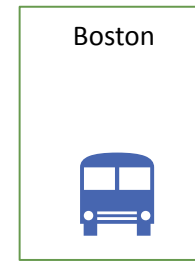
180 Participants



160 Participants



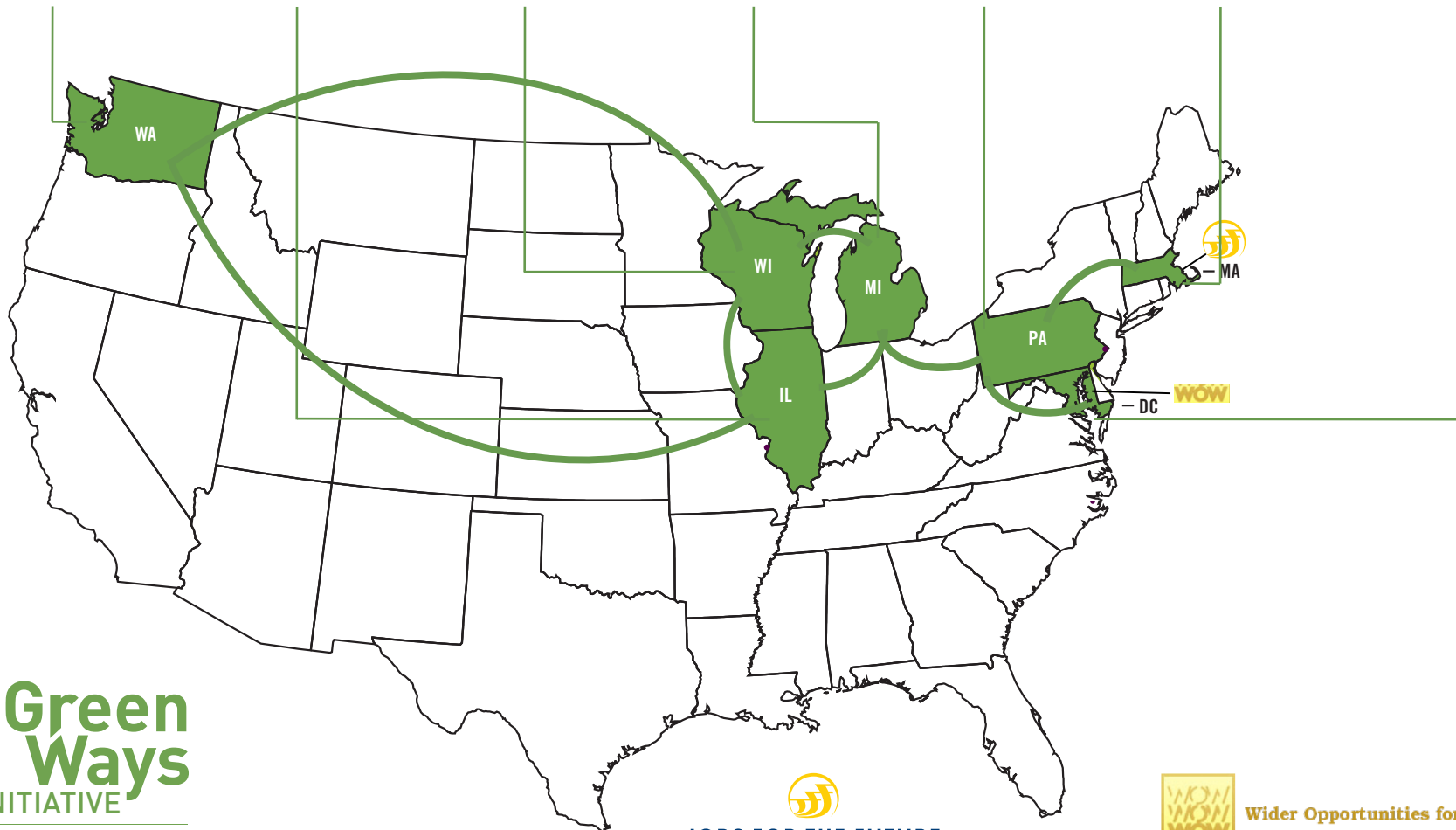
150 Participants



70 Participants



140 Participants

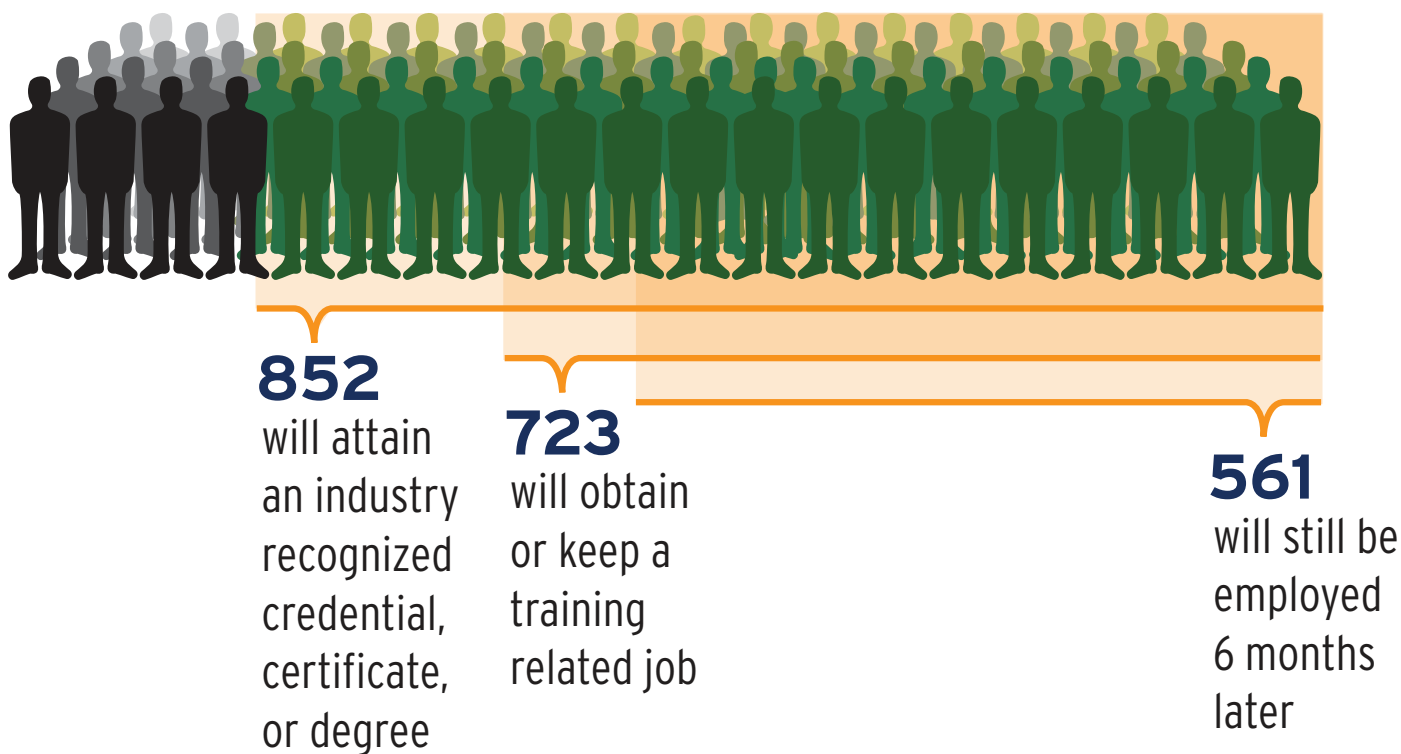


GREEN JOBS INNOVATION FUND: OUR GOALS

**Green
Ways**

A JOBS FOR THE FUTURE INITIATIVE

We will train **1015** people



WHAT'S COMING UP

National Partners:

One peer learning meeting a year

Two site visits a year: one technical assistance/review; one Professional Development workshop

Webinars on topics of interest emerge (up to 4/year)

Monthly networking calls

Website to share resources

Access to “on demand” coaching and technical assistance

Development of Sustainability Plan at end of grant

Career Coaching modules on financial literacy, green career pathways, job retention
—WOW

Tools and materials for recruitment, assessment, job development, retention of women in our target industry sectors.

WHAT'S COMING UP

Local Partners:

Multiple cohorts of training – all should have begun at least one by now

Funding collaboratives incorporate GreenWays workforce partnerships into your regional strategies

Workforce partnerships set goals for service to women, working with Wider Opportunities for Women on tools and materials for recruitment, assessment, job development, retention of women in our target industry sectors.

Workforce partnerships actively engaging sector employers to verify demand and program quality

Workforce partnerships offering comprehensive services, including Career Coaching and workshops on financial literacy, green career pathways, job retention

Share resources with other GreenWays partners on Website

Development of Sustainability Plan at end of grant

WHAT HAVE WE LEARNED FROM PATHWAYS?

Major pieces of the green economy look a lot like the mainstream economy

Workforce Partnerships need a deep understanding of the sector

Employers don't always know how to convey their supply or skills needs in
“workforce talk”

There are jobs, even in a bad economy, if you know how to look for them

WHAT HAVE WE LEARNED FROM PATHWAYS?

Workforce Partnership management is hard work!

Retention begins at Intake

Funding collaboratives play a critical role in helping their workforce partnerships succeed

Keep us in the loop – if anything needs to change, we need lots of lead time to build the case to DOL

These investments have the potential to change the way the workforce system works to promote career advancement and sector knowledge of workforce partnerships.



JOBS FOR THE FUTURE

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